



Dads' got Talent

What is Dads' Night?

Entering our 74th year, Dads' Night puts on an annual fundraising show for the Ridgewood Somerville/ Hawes Elementary Schools and the general public. This show is a huge effort by our 250 dads who donate their time and "talents" just to make our kids laugh and smile. These dads are responsible for all aspects of the production of the show, including script writing, making costumes, providing all the music and of course the hilarious performances! Obviously, it's had some success because it's been part of the community for 74 years. But Dads' Night is more than the show, it is a year-round community organization involved with coat, turkey and blood drives to parent educational speakers and outreach programs.

The funds we raise are divided between the two elementary schools and support various projects that the schools' budget cannot afford. We have recently installed chrome books in classrooms, outdoor community classrooms, playgrounds, and eco-friendly water fountains. Additionally, monies from the funds raised allow us to help support local and national charitable efforts too.

Our purpose is to give back something a little extra to our children's learning and educational experiences, our motto is "Family. Friends. Community." Our children are our future and ultimately our legacy.

Why donate to Dads' Night?

- Your ad will be seen by roughly 1,000 people in Ridgewood and the surrounding area!
- Your ad will have you listed to over 650 current and former DN families in our internal website directory!
- Word of mouth! Our community is constantly referring to our Ad Book supporters throughout the year!
- Your ad will directly help Ridgewood students!
- We are a 501(c)3 Organization, and your donation is tax deductible to the fullest extent allowed by law

What can you do to support Dads' Night?

Place an ad for your business in our Ad Book!!!



Advertiser Name:	
Street Address:	
Contact Name & Phone Number:	
Email:	
Signature:	

Please select your sponsorship level

Selection	Ad Size	Ad Rate	Height	Width
Ad Book Options (Includes Website Listing)				
<input type="checkbox"/>	Premium Placement Full Page (Color)	\$550	10"	7.5"
<input type="checkbox"/>	Premium Placement Full Page (B&W)	\$450	10"	7.5"
<input type="checkbox"/>	Full Page (Color)	\$350	10"	7.5"
<input type="checkbox"/>	Full Page (B&W)	\$250	10"	7.5"
<input type="checkbox"/>	Half Page (B&W)	\$150	4.75"	7.5"
<input type="checkbox"/>	Quarter Page (B&W)	\$100	4.75"	3.5"
<input type="checkbox"/>	Business Card (B&W)	\$75	2"	3.5"
Other Sponsorship Options				
<input type="checkbox"/>	Platinum Package: Premium Placement Full—Color / Your logo presented on a "Platinum Sponsors" banner displayed at every Dads' Night event for the duration of the DN calendar year / Monthly Spotlight Ad included & Golf Outing Hole Sponsor	\$800		
<input type="checkbox"/>	Golf Outing Hole Sponsor	\$125		
<input type="checkbox"/>	Donation (please provide your tax deductible amount)	\$____		

- Subject to availability. These are reserved on a first come, first served basis.

Please see the next page for the business side of things



**All forms, artwork, and payment
Due by: Thursday, February 15th**

Payment Options:

- **Make your check payable to “Somerville - Hawes Dads’ Night”** Please mail your check to:
Somerville-Hawes Dads’ Night, PO Box 622, Ridgewood, New Jersey 07450

OR-

 - **PayPal:** Click on the following link and complete the form. Please have your ad dollar amount from the previous page handy. <http://www.dadsnight.org/form.html>
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Artwork Submission options:

- We strongly encourage you to forward the artwork for your ad via email to:
adsdadsnight@gmail.com. The preferable file formats to send are .pdf or .doc in the highest resolution/quality as possible. Please put your business name in the subject line.
- If you prefer the more traditional route, please mail them along with your check to: Somerville-Hawes Dads’ Night, PO Box 622, Ridgewood, New Jersey 07450

If you would prefer to use your ad from the prior year, please check here!

Tips/Hints/Suggestions for the most effective ad!

- Offer a coupon to cut out or a “discount off” a price/service for mentioning Dads’ Night...
- Vendors have offered a percent back to Dads’ Night for the purchase of goods/services...
- Use a testimony in your ad from someone in DN can help to make your ad relatable...
- If submitting your ad in color, it is recommended that you please forward in the best image



Half page example (4.75" x 7.5"):



Ridgewood Party Rental

Full service local party rental with solutions and services for any event

Dads' Night Owned and Operated

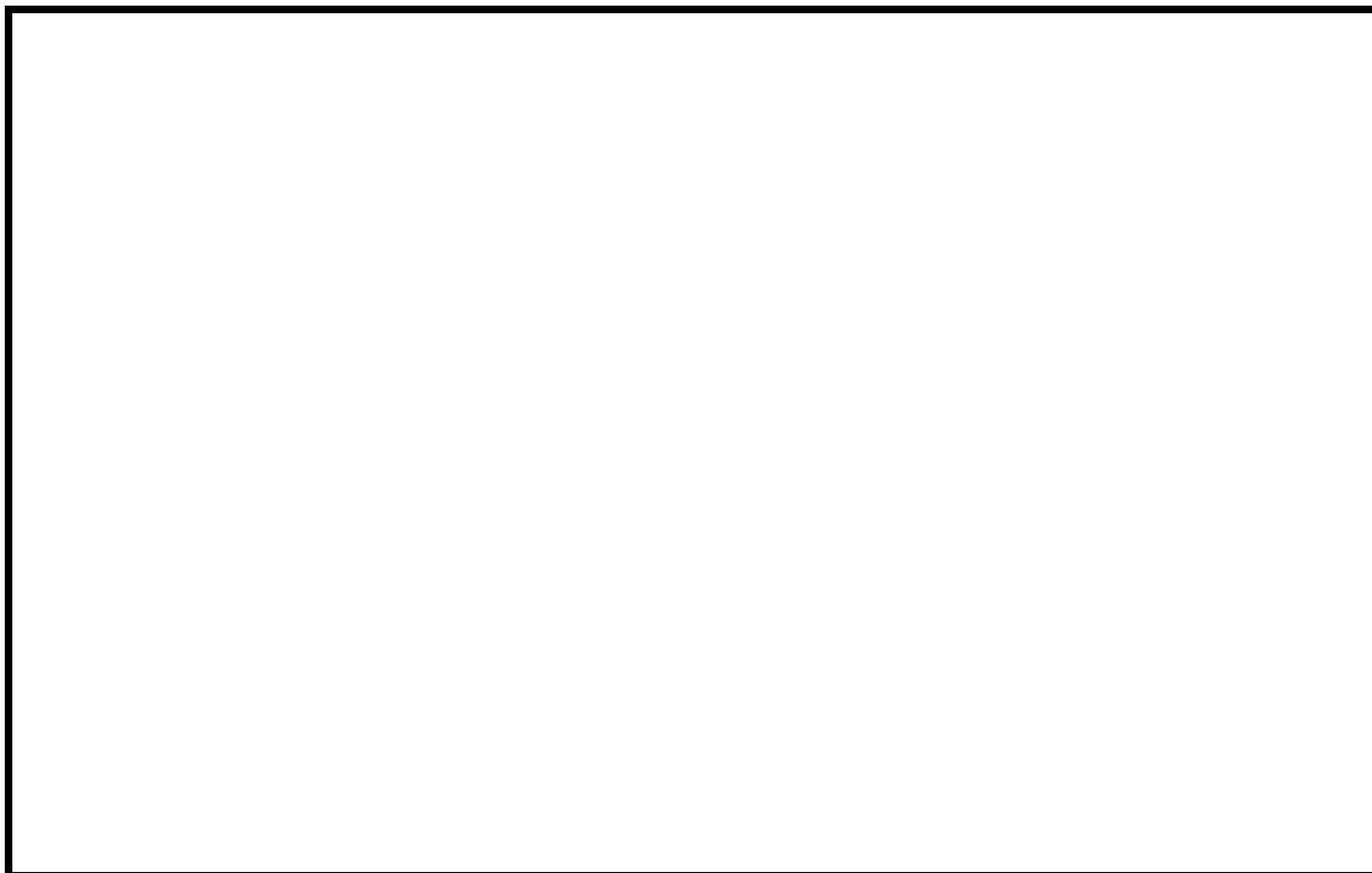
Call Dennis Murphy (917)825-9238

www.ridgewoodpartyrental.com

Half page template is on the following page...



Half page template (4.75" x 7.5"):





Quarter page example (4.75" x 3.5):

A poster for a lacrosse camp. At the top, the word 'MUSKETEER' is written in large, bold, grey letters. Below it, 'LACROSSE' is written in a similar font, with the letters 'L', 'A', 'C', 'R', 'O', 'S', 'S', 'E' spaced out. In the center, the text reads: 'MUSKETEER LACROSSE', 'Summer 2015', 'Girls Lacrosse Camp'. Below this, it says 'July 13-16', 'Waldwick High School', 'Grades 2-9', and '9AM- 3 PM'. At the bottom, the website 'www.musketeerlacrosse.com' is listed. The background of the poster features two crossed lacrosse sticks.

Quarter page template is on the following page...



Quarter page template (4.75" x 3.5):

